

Siegers Seed Company Releases New Class of Pumpkins

Siegers Seed Company has released two new pumpkin varieties and a new gourd variety that opens up a totally new class.

KNUCKLE HEAD, GOOSE BUMPS, and GREMLINS are the first three varieties of the new **Super Freak™ Series**. All three are heavily warted; pumpkins and a spectacular variety of unique gourds that are unlike anything currently being sold in the decorative Halloween pumpkin/gourd market. *“They are completely unique,”* said Roy Pearman, Director of Sales and Marketing for Siegers, *“and give our growers something different to sell in addition to their current pumpkin and gourd sales. These varieties fit the market because they demonstrate a perfect theme for Halloween by creating perfectly freaky and scary Jack O Lanterns”*.

Siegers Seed Company has put over 10 generations of breeding and dedication into these varieties in order to get them perfect. Small warted gourds have long been a standard fall decoration, but no one has yet been able to bring a full-sized reliably- and heavily-warted pumpkin to the market until now. With **KNUCKLE HEAD** and **GOOSE BUMPS**, Siegers has broken that mold. Additionally, **GREMLINS** is a spectacular variety of uniquely shaped and colored large warted gourds. They truly are amazing! Test marketing has shown the new class to be a hit with consumers. According to Pearman, *“nobody has ever seen anything like it. The Super Freaks™ not only sell well, but they attract attention to the other items being offered for sale. They truly increase profitability by expanding the market.”* Since the varieties are opening a new class, Pearman sees this as *“the next big thing”* with unlimited growth potential, so Siegers has *“an ongoing program with more sizes, shapes, and colors in the pipeline. If Unique is what you seek... these are just the first three of what is yet to come”!*

About Siegers Seed Company - Headquartered in Holland, Michigan, Siegers Seed Company is a privately held, family owned, vegetable seed distributor for commercial growers. For almost one hundred years, they have been committed to helping commercial growers achieve success by bringing them the right varieties at the right time to meet specific market needs. Siegers Seed Company serves commercial vegetable growers in the Midwest, Northeast, Mid-Atlantic, and Southeastern United States as well as Canada. Siegers Seed Company continues to put their growers first and operate with the honesty, integrity, and dependability they have for nearly a century.

