

SIEGERS ARTCILE / FOR IMMEDIATE RELEASE

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**SIEGERS SEED COMPANY ANNOUNCES COMPANYWIDE ADOPTION OF THE
INTERNATIONAL SEED FEDERATION'S RECOMMENDED CODES FOR PEST
ORGANISMS IN VEGETABLE CROPS**

Holland, Michigan, September 11, 2007 – Siegers Seed Company is known for trendsetting in the seed industry, so it's no surprise that they have adopted a companywide adaptation to the International Seed Federation's (ISF) Recommended Codes for Pest Organisms in Vegetable Crops.

This listing of codes is reviewed and updated yearly by the Working Group established by the ISF Vegetable and Ornamental Crops Section. Additionally, it is available for review on the Siegers Seed Company website (www.sieggers.com) as well as the International Seed Foundation's website (www.worldseed.org) under the footer of Phytosanitary Matters or more specifically at www.worldseed.org/pdf/Codes_2006.pdf under "codes for pest organisms".

Owner and President, Rick Siegers states that *"these codes can be confusing and difficult to translate. We do our very best to make things as easy for our growers as possible. By adopting these worldwide recognized codes, we will standardize all coding in our advertising, marketing and sales. This standardization will keep consistency in our everyday presentation of resistances / tolerances in the vast number of varieties that we offer to the commercial vegetable growers. In the past, different vendors have used different nomenclatures to represent different diseases. It was tough for the commercial grower to keep up with who calls what disease what. This will end that confusion. Now, regardless of the vendor, our growers can compare "apples to apples" with varieties that they are choosing for proper slotting in their seasonal planting programs. We hope that our conversion to this standardization will encourage other commercial seed distributors, vendors and breeder/producers to follow suit."*

For more information on Siegers Seed Company or about the Recommended Codes for Pest Organisms in Vegetable Crops you can contact your local Siegers Professional Seed Consultant, call toll free (800)-962-4999 or log on to their website at www.sieggers.com

About Siegers Seed Company - Headquartered in Holland, Michigan, Siegers Seed Company is a privately held, family owned, vegetable seed distributor for commercial growers. For almost one hundred years, they have been committed to helping commercial growers achieve success by bringing them the right varieties at the right time to meet specific market needs. Siegers Seed Company serves commercial vegetable growers in the Midwest, Northeast, Mid-Atlantic, and Southeastern United States as well as Canada. Siegers Seed Company continues to put their growers first and operate with the honesty, integrity, and dependability they have for nearly a century.